

WorkOut

The Leadership WorkOut invites you to a new level of achievement...

- For anyone who wants to deliver more value to their business and the businesses they support/work with.
- For anyone who wants to learn to develop leadership skills so that they can be better communicators and listeners.
- For anyone who needs to manage both up, down and across and needs to ensure they appreciate and understand subtle message changes.
- For anyone who appreciates that the best way to get your way is to be able to ingest the entire situation quickly and accurately.



FAST PACED
LEADERSHIP WORK OUT



THINK...
BUSINESS BOOTCAMP



PRACTICAL, HANDS ON
& DELIVERS IDEAS

Sep 25th-26th 2017

Hothorpe Hall, Theddingworth, Leicestershire

WorkOut is a programme from the trusted team that bring you the Ops MasterClass. This is designed to complement the leadership development programmes which exist in some hospitality companies as well as being the ideal development opportunity for SME operators.

£1180 per place
inc accommodation and meals

BOOK YOUR PLACE NOW

Boost your future - invest in your skills now

CALL US 0845 496 3296

EMAIL book@wodl.co.uk

ONLINE www.wodl.co.uk

WHO IS IT FOR?

Anyone who wants to deliver more value to their business – through understanding their customer and market, by better business thinking and by harnessing the skills of others by better team leadership.



COMMERCIAL EDGE

How to create a better business plan and strategic difference. Such as:

Analyse a market
Assess key competition risks
Identify what really matters
Align your actions and strategies



CREATING A DIFFERENCE

Understand how to create different offers your customers will want

Develop sharper insight into customer needs
Empower your team to create value
With points of difference to set your offer apart
Seek and evaluate opportunities for differentiation



LEADING WELL

Learn how to get the most out of your people

Ensure you bring your team with you
Learn how to process all information
Appreciate how real leaders think
Identify how to communicate up and down








REAL TIME STYLE

Bring your real challenges and work on them live

It's a fast input led workshop
Working with your challenges & issues
Practical, fast, live and real
Energetic and thought provoking

WHAT IT DELIVERS...

... and what you'll do better as a result

-  You'll have more business awareness and more authority in your commercial thinking – more tools in your box, more colours on your palette
-  You'll be better able to contribute to effective business thinking – strategy sessions and business plans
-  You'll be less likely to be “blinded by the pseudo-science of business bullshit” – you'll ask better questions
-  You'll be able to, confidently, get new ideas from your team
-  You'll have reflected on your leadership style, you'll have tools and perspectives to use to lead better



BOOK YOUR PLACE NOW

Don't miss out on this great opportunity to improve your career